

UK BIM ALLIANCE AFFILIATE AGREEMENT 2020

This agreement has been drafted to communicate the commitment between the UK BIM Alliance (UKBIMA) and members of the Affiliates Programme. It is a non contractual agreement bringing together and breaking down the silos between industry professionals, trade and manufacturing organisations.

Our common goal is to bring industry organisations together and support each other on our digital transformation journey.

WHAT THE UK BIM ALLIANCE CAN OFFER:

The value we offer your members

1.	Access to buildingSMART UK&I expertise	As an Affiliate your association can access the expertise and industry leading knowledge of the buildingSMART_UK and Ireland chapter, which is part of the UKBIMA. This gives your members the opportunity of attending meetings to attain knowledge, get involved in sector specific rooms and projects in general.
2.	Static logo on UKBIMA website	We are creating a dedicated Affiliates page where we will display your organisation's static logo. We want to use this new page to celebrate our collaborative association with industry peers.
3.	UK BIM Framework interaction	The UKBIMA can assist in facilitating your membership representatives to become part of a peer review process, share comments and influence future standards guidance.
4.	Content for UKBIMA newsletter	On a revolving basis we can link to your content that is appropriate and relevant in our

		monthly newsletter which has a reach of over 8000 through the UKBIMA Communities
5.	Tailored events, speakers and Special Interest Groups	The UKBIMA can assist in facilitating your events and can provide industry speakers and/all content. Your event or special interest group gives our speakers the opportunity to deliver a consistent message and offer your audience real life practical examples where BIM has delivered better outcomes and value.
6.	Opportunity to submit projects for consideration	An Affiliate has the opportunity to suggest (and fund if appropriate) projects that are beneficial to the industry to the UKBIMA implementation team. Your organisation members can also offer their time to get involved and assist with the pipeline of proposed projects.
7.	Facilitate collaborative engagement between other industry organisations	The UKBIMA will organise regular meetings with all Affiliates. This will give attendees the opportunity to share visions, problems and solutions that affect all people within the construction industry.
8.	Members can get involved with the UKBIMA Communities Groups	Your members can access a comprehensive network of Community groups around the UK which include special interest groups like the BIM4's and the UKBIMA Regions.
9.	Opportunity for members to become an Ambassador of the UKBIMA	We are actively looking for UKBIMA Ambassadors. Their primary role is to promote the work of the UKBIMA in a positive manner as part of their day job. This could be when attending events or speaking at events on behalf of their employers. They will also be asked to speak on behalf of the UKBIMA or write articles/blogs/opinion pieces on occasion.

WHAT THE UK BIM ALLIANCE WOULD LIKE FROM YOU:

In return for the above, we would like Affiliates to commit to the following:

The value your organisation offers to the UKBIMA

1.	We want to build and celebrate a growing and supportive relationship with your organisation	Your affiliation gives the UKBIMA more credibility with your members.
2.	Access to your website	By placing our logo with a short description and hyperlink to the website will provide instant access to the latest news.
3.	We want you to share our messages via your newsletter	We would like to place a regular article in your newsletter promoting the latest news from the UKBIMA – this will help with consistent and aligned messaging.
4.	Support for our annual industry survey	With your support we want to create the most widely completed survey in the industry relating to BIM adoption in the UK, providing a measure for the journey to business as usual.
5.	Access to your venue to host events	The UKBIMA is a volunteer led organisation with no government funding. We need support in terms of venues to meet and continue our collaborative work.
6.	Social media support and involvement	Our Engagement team will work with you to create a joint social media plan promoting both the message of the UKBIMA and the Affiliate.
7.	Share your ideas	We invite Affiliates to propose ideas for guidance, training, initiatives, research and development.

Clarifications



- The UKBIMA will promote and help to facilitate, where appropriate, further support to an affiliate’s activity where this falls within the scope of the UKBIMA
- The UKBIMA will facilitate, where practicable, overall coordination and streamlining of activities across the affiliates which falls within the scope of the UKBIMA
- Any affiliate can offer to lead on a project identified by the UKBIMA, or by the affiliates group, to be of importance in achieving the aims of the UKBIMA.
- Each affiliate agrees to engage in collaborative activity around the UKBIMA’s aims, and will endeavour to avoid digressing from, or contradicting, the UK BIM Framework

All of the above are non-contractual arrangements and therefore are commitments from both parties to demonstrate and communicate a clear affiliation and relationship.

Name of organisation (Affiliate)	
Affiliate representative name	
Signature	